



42nd Annual

**LATINO MEDICAL STUDENT
ASSOCIATION WEST
REGIONAL CONFERENCE**

**STILL WE RISE: UNIDOS EN LA
LUCHA POR NUESTRA SALUD**

PROSPECTUS

MARCH 6-7TH, 2026

**HOSTED BY UC DAVIS SCHOOL OF MEDICINE
OFFICE OF MEDICAL PATHWAYS**



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LETTER FROM CONFERENCE CHAIRS

Dear Potential Conference Sponsor/Exhibitor,

The Latino Medical Student Association-West (LMSA West) is excited to announce the **42nd Annual LMSA West Regional Conference, taking place on March 6-7th, 2026 at the UC Davis School of Medicine**. This year's event is particularly significant as we gather in Sacramento, a city at the intersection of healthcare and policy in the Western region. Guided by our theme, ***Still We Rise: Unidos En La Lucha Por Nuestra Salud***, we come together to acknowledge persistent barriers in healthcare access while celebrating the resilience, unity, and leadership that continue to move our communities forward.

This year's conference highlights the fight for health equity across the West, with particular attention to the Northern regions, where physician shortages and systemic disparities remain stark. Sacramento provides a powerful backdrop for these conversations, bringing together students and advocates committed to transforming healthcare. Our conference serves as a platform to inspire Latinx pre-medical students to pursue healthcare careers and provide current medical students with further career development and leadership training. We will also be celebrating the achievements of graduating seniors through the support of dedicated sponsors. We anticipate to welcome over 400 pre-medical and medical students.

If you have joined us in past conferences, we invite you to return and continue building on the powerful legacy of LMSA. If this is your first experience with our LMSA West community, we cannot wait for you to engage with the vibrant perspectives and voices of our members. Our students are activists, leaders, and future physicians. They are preparing to meet urgent challenges where vital services remain out of reach and fear of immigration enforcement keeps families from seeking care. These realities make the need for culturally competent physicians more important than ever. Your support is vital to bringing this impactful event to life. Together, we can rise stronger- *unidos en la lucha por nuestra salud*.

Enclosed is our detailed proposal outlining sponsorship and exhibitor opportunities. Should you have any questions or need further information, please do not hesitate to contact us. We appreciate your time and consideration.

In Community,
LMSA West VPs of Conference



Natalie Coca

UC Davis School of Medicine



Esmeralda Santos

WesternU- COMP



vp_conference@lmsa.net

ABOUT LMSA WEST

Since its inception in the 1960s, LMSA has been dedicated to increasing the representation of Latinx physicians, improving access to care for underserved Latinx communities, and fostering educational and research initiatives to enhance community health. The West Region of LMSA represents approximately 29% of all medical student matriculants who identify as Hispanic, Latino, or of Spanish origin at allopathic and osteopathic medical schools in U.S. states per 2024-2025 enrollment data.



How is Our Region Different?

The Population

The Western U.S. is uniquely positioned to lead in addressing farmworker, immigrant, and Indigenous health. As the birthplace of the farmworker rights movement, with California producing half the nation's fruits and vegetables, many LMSA West members have personal ties to agricultural labor. Our region also includes the highest populations of undocumented immigrants, with key border states offering rare healthcare access. Additionally, California and the Pacific Northwest are home to large Indigenous Latin American communities, who face unique linguistic and cultural barriers to care.

Our Advocacy

At LMSA West, we are dedicated to breaking down the barriers that have historically marginalized our community. We take a proactive stance in advocating for policies that address the root causes of health disparities and ensure that Latinx voices are heard in the halls of power. Through education and mobilization, we work to shape policies that remove barriers to healthcare, improve access to education, and empower our community to thrive.



EXHIBITOR INFORMATION & FEES

Medical School/Academic Institutions and Residency Programs

\$1,100

- Six-foot table for exhibition space for two (2) people the day of the conference on Saturday, March 7th, 2026
- Up to four additional personnel for Saturday can be included at an additional cost of \$50/person, a maximum of 6 people per table
- Two (2) complimentary tickets to Medical Student-Physician Networking Event on Friday, March 6th, 2026
- Name of institution or residency listed in conference program
- Conference gift bag

Corporate Programs

\$1,200

- Six-foot table for exhibition space for two (2) people the day of the conference on Saturday, March 7th, 2026
- Up to four additional personnel for Saturday can be included at an additional cost of \$50/person, a maximum of 6 people per table
- Name of corporation listed in conference program
- Conference gift bag

Non-Academic/ Non-Profit

\$1,100

- Six-foot table for exhibition space for two (2) people the day of the conference
- Up to four additional personnel for Saturday can be included at an additional cost of \$50/person, a maximum of 6 people per table
- Name of non-profit organization listed in conference program
- Conference gift bag



CONFERENCE SPONSORSHIP OPPORTUNITIES

Platinum Sponsors: Donations of **\$25,000 or greater**

- The official name and logo of the sponsor will be placed on all correspondence involving the conference
- Full page in conference program (in addition to logo on front cover of program)
- One year placement of sponsor logo on the LMSA West website
- Full six-foot table for exhibition space during the Exhibitor Fair on March 7th
- Five (5) complimentary tickets for Gala
- Opportunity to lead a conference workshop (if desired)

Gold Sponsors: Donations of **\$18,000 or greater**

- One year placement of sponsor logo on the LMSA West website
- ½ page in conference program
- Full six-foot table for exhibition space during the Exhibitor Fair on March 7th
- Four (4) complimentary tickets for Gala
- Opportunity to lead a conference workshop (if desired)

Silver Sponsors: Donations of **\$10,000 or greater**

- One year placement of sponsor logo on the LMSA West website
- ¼ page in conference program
- Full six-foot table for exhibition space during the Exhibitor Fair on March 7th
- Two (2) complimentary tickets for Gala
- Opportunity to lead a conference workshop (if desired)

Bronze Sponsors: Donations of **\$4,000 or greater**

- One year placement of sponsor logo on the LMSA West website
- ⅛ page in conference program (1/8 page)
- Full six-foot table for exhibition space during the Exhibitor Fair on March 7th

Honorable Mention: **\$1,500 or greater**

- Name or logo placed in conference program



GALA SPONSORSHIP OPPORTUNITIES

Platinum Gala Sponsor: \$5,000-\$10,000

This level of sponsorship includes:

- One year placement of sponsor logo on the LMSA West website
- ¼ page in conference and gala program
- Sponsorship of a table at the Gala (a table sign with your organizations name and logo will be displayed on the sponsored table)
- A maximum of 10 seats are available at the table. You may choose to donate seats for students and their families

Full Table Sponsor: \$2,000

This level of sponsorship includes:

- Sponsorship of a table at the Gala (a table sign with your organizations name and logo will be displayed on the sponsored table)
- A maximum of 10 seats are available at the table. You may choose to donate seats for students and their families

Family Sponsor: \$1,000

This level of sponsorship includes:

- Sponsorship of a graduating medical student and their family at the Gala
- A place setting acknowledgment (including name and logo) will be placed at the seats of the sponsored family
- A maximum of 5 seats are included



REGISTRATION

Sponsor or Exhibitor Registration

To register as a Sponsor or Exhibitor you must:

1) Complete registration at the following website:

<https://secure.givelively.org/event/latino-medical-students-association/2026-lmsa-west-regional-conference-exhibitors-sponsors>

AND

2) Remit sponsorship or exhibitor fees using the above website or via check/invoice payment.

Please make checks payable to:

Latino Medical Student Association-West Region

Checks can be mailed to:

PO Box 12225 La Jolla, CA 92039



The deadline for both registration and completion of payment is:

February 20th, 2026

Sponsors and Exhibitors must review and accept the LMSA West Event Terms & Conditions shown below and additionally attached to the online registration form. This document details eligibility requirements, refund and cancellation policies, and other stipulations for Event Sponsors & Exhibitors. LMSA reserves the right to deny, refuse, or return payment from any Sponsor or Exhibitor at any time.

TENTATIVE CONFERENCE PROGRAMMING AGENDA

Friday, March 6th, 2026: Networking Night

Sacramento State Capitol

Morning (time TBD): Planned Legislative Visits

1:00-3:00 pm: Capitol Rally

UC Davis School of Medicine

4:00-6:30pm: Registration

4:00-5:30pm: Pre-Medical Student Research Symposium

6-6:30 pm: Networking Night Opening Remarks

6:30-7:00pm: Networking Night Keynote Speaker

7:00-8:45 pm: Networking & Hors d'oeuvres

9:00-10:30 pm: Regional Meeting

Saturday, March 7th, 2026: Conference

UC Davis School of Medicine

7:00-7:50 am: Registration & Breakfast

8:00-8:50 am: Welcome and Keynote Address

9:00-10:00 am: Session A

10:10-11:10 am: Session B

11:20-12:20 pm: Medical Student Research Symposium (Session A) + **Exhibitor Fair**

11:20-1:30 pm: Lunch + **Exhibitor Fair**

12:30-1:30pm: Medical Student Research Symposium (Session B) + **Exhibitor Fair**

1:40-2:40 pm: Session C

2:50-3:50 pm: Session D

4:20-4:50: pm: Closing Speaker Address and Thank You

Saturday, March 7th, 2026: Gala

Embassy Suites Sacramento-Riverfront Promenade

7:00-8:00 pm: Registration & Cocktail Hour

8:00-8:30 pm: Presentation of 2026 Graduating Seniors and LMSA Chapter Awards

8:30-8:45 pm: Entertainment

8:45 p.m-11:00 pm: Celebration

11:00 pm: Closing



EVENT LOCATIONS & LODGING

Conference Location

The majority of the conference events will take place at the

UC Davis Sacramento Campus



Hotel and Gala Location

Discounted lodging and the Gala venue will be located at the

Embassy Suites Sacramento-Riverfront Promenade

To book with the discounted rate:

- For online reservations, use the group code: CES90E
- For phone reservations, call 916-326-5000 and reference LMSA West 2026 Gala

Deadline for hotel reservation:

February 13, 2026



Hotel features:

- ✓ All hotel rooms are spacious 2-room suites
- ✓ Free made-to-order breakfast every morning
- ✓ Complimentary evening reception (unlimited cocktails, beer, wine and non-alcoholic beverages as well as a light snack served from 5:30pm to 7:00pm every evening).

100 Capitol Mall, Sacramento, CA 95814

TERMS & CONDITIONS

Nondiscrimination Policy

LMSA is committed to providing a safe, productive, and welcoming environment to all LMSA event participants. LMSA has no tolerance for discrimination, harassment, or bullying in any form at any LMSA event. Participants are expected to adhere to these principles and respect the rights of others. Specifically, LMSA prohibits discrimination, harassment, and bullying against any person for any reason — for example, because of age, ancestry, color, disability or handicap, national origin, race, religion, gender, sexual or affectional orientation, gender identity, appearance, matriculation, political affiliation, marital status, veteran status, or any other characteristic protected by law.

Any event registrant or attendee who engages in discriminatory behavior against any other registrant or attendee shall be removed from the event and/or prevented from joining future LMSA events at the discretion of the LMSA West leadership or its designated representative(s). Participants should report any behavior inconsistent with the principles above to LMSA event organizers or LMSA National leaders. These individuals will be happy to assist those experiencing harassment to feel safe for the duration of the event.

Exhibitor Fair Participation Eligibility

At a minimum, exhibitors wishing to participate in any LMSA Exhibitor Fair (or similar session) must satisfy the following:

- Be a corporate, non-profit, educational, or related organization (Exhibit Booths cannot be acquired on behalf of individuals)
- Submit a complete registration for the fair, with accompanying payment in full;
- **Submit all required exhibitor content to the event organizers by the indicated deadline:** February 20th, 2026
- Adhere to the nondiscrimination policy above; and
- Adhere to the Guidelines for Exhibits & Advertisements, as well as any event-specific guidelines presented herein

Prior to and during West Conference 2026, LMSA reserves the right to prevent or revoke registration of any individual or organizational entity for or without cause at any time. This applies to partners, sponsors, exhibitors, and affiliates, including all organizations and their representatives participating in any exhibitor fair or similar session.

Nature of Exhibits and Advertisements

Much of LMSA programming is geared toward current medical students and pre-medical students. With this in mind Sponsors and Exhibitors are at liberty to choose their exhibit content. However, exhibits shall be in good taste and shall be within the range of those products and services deemed appropriate for a student audience and which are aligned with LMSA's mission and/or event theme(s). **Exhibits or displays of a political nature are strictly prohibited.** LMSA reserves its right to remove the display of a Sponsor or Exhibitor that they deem unsuitable to the presentation or character of the 2026 LMSA West Regional Conference. Unsuitable display examples include, but are not limited to, endorsing political candidates, distributing health misinformation, promoting the sales of pharmaceuticals, or exhibits that do not abide by the non-discrimination policy. These guidelines shall apply to exhibit content presented during any in-person fairs and on the LMSA Hub. "LMSA Hub" refers to the virtual resource available to LMSA conference participants as a mobile application and as a website.

TERMS & CONDITIONS

Sponsorship & Exhibition Fees

Fees are to be paid to Latino Medical Student Association - West Region by credit/debit card or check at the time of registration. For credit/debit card payments, a statement of payment (receipt) will be immediately generated for your records. If your office or department requires an invoice to be presented prior to payment, please select "Pay By Check" and complete the registration form as soon as possible prior to the posted deadline.

Registrations without completed payment or alternate arrangements made by 11:59 pm Pacific Time on February 20th, 2026 will be cancelled. Sponsors or Exhibitors with canceled registrations will be denied access to the in-person exhibition and the virtual LMSA Hub. This provision applies to organizations wishing to pay by check and to organizations that remitted online payments that were not completed (such as in the case of a declined credit card).

Assignment of Exhibit Space

Exhibitors will be assigned to space within the Exhibit Hall in order of registration, with the following exceptions:

- Host(s), if applicable, and top-tier Sponsors receive priority placements.
- Partner organizations of LMSA with active agreements that confer booth space are assigned after Hosts & Sponsors.

All other exhibitors will be placed after these groups in order of their registration (by order number). Organizations holding multiple booth spaces will have their booths listed separately in the event program.

Cancellation, Refund, and Late Fee Policies

Cancellation by Exhibitor

All cancellation requests by registered Exhibitors must be made in writing to LMSA by email to vp_conference@lmsa.net and shall become effective upon receipt by LMSA West. Organizations wishing to cancel their Exhibitor registration may receive a refund -minus any cancellation, payment processing, and administrative fees- if their cancellation request is received by LMSA West by no later than the stated deadline: February 20th, 2026.

If written notice of cancellation is received by LMSA by the deadline above, LMSA will retain or shall be owed an Exhibitor Cancellation Fee equal to 25% of the total exhibit fee paid or owed. If written notice of the cancellation is received by LMSA after the deadline, LMSA will retain (or shall be owed) a cancellation fee equal to 100% of the total exhibit fee. All refunds shall be issued after the event, within TWO (2) months of the event end date.

Cancellation or Reduction by Sponsor

Similarly, all cancellation requests by registered Sponsors must be made in writing to LMSA by email to vp_conference@lmsa.net and shall become effective upon receipt by LMSA West. Organizations wishing to cancel their Sponsor registration may receive a refund -minus any cancellation, payment processing, and administrative fees- if their cancellation request is received by LMSA West by no later than the stated deadline: February 20th, 2026.

If written notice of cancellation is received by LMSA West by the deadline above, LMSA will retain or shall be owed a Sponsor Cancellation Fee equal to 50% of the total exhibit fee paid or owed. If written notice of the cancellation is received by LMSA on or after the deadline, LMSA will retain (or shall be owed) a cancellation fee equal to 100% of the total sponsorship fee. All refunds shall be issued after the event, within TWO (2) months of the event end date.

Terms and Conditions modified from LMSA NC 2024

TERMS & CONDITIONS

Cancellation, Refund, and Late Fee Policies (cont.)

Cancellation or Termination of Sponsorship or Exhibitor Registration by LMSA

LMSA reserves the right to prevent, cancel, or terminate registration of any Sponsor or Exhibitor if LMSA determines in the sole discretion of LMSA that the Sponsor or Exhibitor is not eligible to participate in the Exhibitor Fair, that the Sponsor or Exhibitor has failed to or that the Sponsor or Exhibitor's content, product (s) or service(s) violate these Terms. All registrations canceled or terminated by LMSA are subject to the respective refund policies explained above.

If because of fire, strike, exhibit facility construction or renovation project, government and state regulations, public catastrophe, Act of God, terrorist war, public enemy or other cause beyond the control of LMSA West, the exhibit or any part thereof is prevented from being held, is canceled by LMSA, or exhibit space becomes unavailable, LMSA in its sole discretion shall determine the refund to the Sponsor or Exhibitor its proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by LMSA and reasonable compensation to LMSA. In no case shall the amount of refund to any Sponsor or Exhibitor exceed the amount paid by that organization to LMSA.

Abandonment

If any exhibit is not occupied by the scheduled opening time (on March 7th, 2026), the Exhibitor shall be viewed as having vacated its space and forfeited the total amount paid. Sponsors and Exhibitors are encouraged to notify the event organizers at vp_conference@lmsa.net if their organizational representatives will be arriving late to the Venue.

Late Registration & Payment Fees

LMSA reserves the right to charge a late registration fee of 10% to institutions wishing to register as Sponsors or Exhibitors following the deadline: February 20th, 2026. More information may be requested by sending an email message to vp_conference@lmsa.net

Indemnity and Limitations of Liability

Neither the LMSA, nor any of its officers, advisors, or other representatives, nor the venue, its owners, operators, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents shall be held liable for and they are hereby released from liability for any damage, loss, harm, or injury to the person or property of the Sponsor or Exhibitor or any of its visitors, officers agents, employees, or other representatives, resulting from their theft, fire, water, or accident or any other cause.

Photo Release

By registering and attending this LMSA event, you allow LMSA to use any photographs and/or video recordings that include your image, likeness, voice, or other materials derived from you and your involvement in this event. You further acknowledge that such media may be used for LMSA marketing and promotional activities, including, but not limited to, features on LMSA social media channels, newsletter, and other outlets. Lastly, LMSA disclaims all liability for the capture of your image in any multimedia format by other attendees at the event.

Data Use

The personal information supplied in connection with this registration will be held by LMSA as a record of attendees and parties expressing interest. By registering for this event, you agree that LMSA and its event organizers may use your personal information to contact you by email, direct mail, or telephone in order to supply information relevant to this conference, or about other LMSA conferences, events and opportunities. LMSA may also share your information with its partners and event sponsors in order for them to contact you about other products and services which may be of interest. If you do not want your details to be used in this way, please email vp_conference@lmsa.net.

CLOSING REMARKS

LMSA West is a 501(c)(3) non-profit organization that has established itself as a prominent and influential organization with a strong, reliable, and widely recognized membership, both regionally and nationally. This success is a testament to the growing number of dedicated members and volunteers who have generously contributed their time and expertise to advance LMSA's mission.

At the heart of LMSA West's current efforts is the cultivation of strong, enduring relationships with community leaders, increasing scholarship opportunities for students, and strengthening the unity of our chapters through impactful professional development events.

As an entirely student-driven organization, LMSA West relies heavily on our annual conference as a primary fundraising avenue to support our initiatives. **The support of our sponsors is integral to the continued success of our work.** We hope you will join us in Sacramento, CA on March 6-7th, 2026 and invest in the future of LMSA West's mission and valued student members.

SUMMARY OF REQUEST

The Latino Medical Student Association (LMSA) is requesting funding for its 42nd Annual LMSA West Regional Conference, titled *Still We Rise: Unidos En La Lucha Por Nuestra Salud*.

Please make checks payable to:

Latino Medical Student Association-West Region

Checks can be mailed to:

PO Box 12225 La Jolla, CA 92039

LMSA hopes to hear from you soon.

501(c)(3) available upon request.

Sincerely,
LMSA West Co-Directors



Marlisa Olea-Gallardo

Regional Co-Director LMSA West

University of California - Davis School of Medicine

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